

# Staff incentives, rewards and benefits -

**Make your company  
the one everyone  
wants to work for**



# How can you use Sainsbury's



Sainsbury's gift vouchers and cards are one of the most popular ways to motivate, reward and inspire your staff. Why? Because they love the massive choice of products on offer at Sainsbury's from food and drink to fashion, beauty, entertainment, electrical and home accessories.

The perfect all round reward, Sainsbury's vouchers and gift cards can be used for:

- Flexible benefits
- Voluntary benefits
- Employee rewards
- Staff incentives



“As a provider of gift cards to employee reward and recognition schemes and flexible and voluntary benefits schemes, SVM Europe has built up a strong working relationship with Sainsbury's Business Direct. Sainsbury's is a strong, desirable brand and is proven to be extremely popular with the end recipient.”

Angela Webster, General Manager, SVM Europe

Order gift vouchers and cards today

# 0870 0101 351

# gift vouchers and cards?

## **Flexible benefits**

Including Sainsbury's gift vouchers and cards in your flexible benefit platform or scheme provides your employees with greater choice. With 1000s of products available, Sainsbury's has something to suit everyone.

## **Voluntary benefits**

Voluntary benefits are a great way of offering your employees discounts on a range of products and services, saving them money on their everyday spending, but with little cost to your company. Sainsbury's gift vouchers and cards are a very popular choice for voluntary benefits because everyone needs their weekly supermarket shop!

## **Employee rewards**

With thousands of product choices available in over 900 Sainsbury's stores across the UK, your employees can choose a reward they really want. Whether you are looking for an end of year Christmas 'thank you' or spot bonus, Sainsbury's gift vouchers and cards show your staff that their efforts have been recognised.

## **Staff incentives**

Sainsbury's gift vouchers and cards are brilliant motivators, helping to increase employee engagement, boost productivity and increase sales. If you are interested in setting up your own staff incentive or reward scheme but don't know where to begin, the Sainsbury's Business Direct team are available to offer support and advice on creating a scheme for your business.

## **Getting started...**

From initial set-up to marketing material the Sainsbury's Business Direct team will be on hand to help communicate the benefits of Sainsbury's vouchers and gift cards to your employees.

For more information or if you would like to talk to someone about your company's specific needs, call one of the Sainsbury's Business Direct team on 0870 0101 351 or email [incentives@sainsburysbusinessdirect.co.uk](mailto:incentives@sainsburysbusinessdirect.co.uk)



# Order online

[www.sainsburysbusinessdirect.co.uk](http://www.sainsburysbusinessdirect.co.uk)

# Why choose Sainsbury's?

Sainsbury's gift vouchers and cards are ideal for staff incentives, rewards and benefits because they offer so much choice.

1000s of choices in fact, from food, wine, fashion, beauty, homewares, CDs, DVDs and books, electrical and garden products.

**Order gift vouchers  
and cards today**  
**0870 0101 351**

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Turn your house  
into a home



Gadgets that press all  
the right buttons



Stylish attire from  
top to toe



Mouth-watering ways  
to indulge



Pampering pleasures  
for everybody



It's where great nights in begin



Green is the new  
black. Dig in!



Swirl, sip  
and savour...



Order gift vouchers  
and cards today





## How Sainsbury's gift vouchers and cards can benefit your company?

- Motivates sales staff
- Helps with staff retention
- Boosts productivity
- Shows your employees that you value them
- Promotes a positive work environment
- Helps with employee acquisition



“ Grass Roots buys significant quantities of gift vouchers from various suppliers for inclusion in the many reward and recognition programmes we run on behalf of our corporate clients. With their universal appeal and store network, Sainsbury's vouchers are always a popular choice. ”

Ash Arora, Project link

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[www.sainsburysbusinessdirect.co.uk](http://www.sainsburysbusinessdirect.co.uk)

# Gift vouchers or cards? Which is right for you?

With Sainsbury's gift vouchers and cards, you'll give your staff the chance to choose their own reward from 1000s of products. We also offer exceptional customer care, competitive discounts and are dedicated to helping you get the results you need.

## All Sainsbury's gift vouchers and cards

- Can be redeemed in over 900 stores nationwide
- Are easy and quick to order
- Help you save money with competitive discount rates for bulk orders
- Allow your employees to earn valuable nectar points with every gift voucher or card redeemed instore

## Sainsbury's gift cards

- Electronic, credit card size gift cards can be reloaded remotely with any amount of money from £1 to £2000
- Gift cards are convenient and secure. They can be activated either three days after an order is placed or on a future date determined by you when you order

- The Sainsbury's Business Direct team can reload gift cards remotely, which means that staff can be rewarded on numerous occasions, simplifying repeat orders
- Recipients can also reload their own card instore
- Recipients can choose to spend all the money on the card in one transaction or just a small amount
- The card value can be viewed instore
- The cards fit into the recipient's wallet or purse easily
- The cards cannot be torn or easily damaged
- Comes with a free presentation wallet



## Sainsbury's gift vouchers

- Available in multiple denominations - £1, £5, £10 and £20 values
- Easy to include in pay packets
- Employees are able to share their reward with family and friends
- Come with a free presentation wallet

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# It's simple to order

At Sainsbury's Business Direct we pride ourselves on providing excellent service to all our customers.

How to order:

- **Online** - send us your order now by using our online order form [www.sainsburysbusinessdirect.co.uk](http://www.sainsburysbusinessdirect.co.uk)
- **Download an order form** - you can download an order form at [www.sainsburysbusinessdirect.co.uk](http://www.sainsburysbusinessdirect.co.uk) and send it to Sainsbury's Business Direct, PO Box 138, Annitsford, Cramlington, NE23 7WL
- **Email** - alternatively email us on [incentives@sainsburysbusinessdirect.co.uk](mailto:incentives@sainsburysbusinessdirect.co.uk)

## Need to know more?

If you would like to discuss your company's specific needs call the Sainsbury's Business Direct team on 0870 0101 351 or visit [www.sainsburysbusinessdirect.co.uk](http://www.sainsburysbusinessdirect.co.uk)

“ On the three occasions that I called the Gift Card Centre, the people that I spoke to were polite, friendly and helpful, as were those who sent me e-mails. All of this contrasts with other large UK companies who have outsourced similar services to offshore call centres. ”

Paula, Eden Red Customer



