

Schemes - members, points or fundraising

Whatever the scheme,
we have the choice



How can you use Sainsbury's

Sainsbury's gift vouchers and cards are ideal for schemes; whether it be an insurance replacement or fundraising scheme. Why? Because your members love the massive choice of products on offer at Sainsbury's from food and drink to fashion, beauty, entertainment, electrical and home accessories.

The perfect all round reward, Sainsbury's vouchers and gift cards can be used for:

- Insurance replacement
- Fundraising



“I run a successful gift card scheme on behalf of a primary school in Essex. Each month we raise around £60 in commission from Sainsbury's for our PFA just by parents purchasing a monthly top up on their gift cards. The scheme is very easy to run and helps raise vital funds for our school projects.”

Holly Herd, Shenfield St Mary's School



Order gift vouchers and cards today

0870 0101 351

gift vouchers and cards?

Insurance replacement

Sainsbury's gift cards are a secure and convenient alternative to insurance companies sending out cheques to policy holders. Sainsbury's gift cards are despatched with no value attributed to them, so if they are stolen or lost the card can be blocked, cancelled and reissued. The exact claim value can be loaded onto the card and policy holders can check their balance and reload money onto their card instore. Sainsbury's Business Direct team are on hand to deal with any enquiries from policy holders.

Fundraising

Sainsbury's gift vouchers and cards are ideal for any fundraising scheme because they can help you raise funds for your school, PTA or club whenever your members or supporters purchase a gift voucher or card. Your supporters benefit from the choice of 1000s of products, available at over 900 stores across the country, while your organisation benefits from the funds - it's win, win!

Getting started...

From initial set-up to marketing material the Sainsbury's Business Direct team will be on hand to help communicate the benefits of Sainsbury's vouchers and gift cards to your members.

For more information or if you would like to talk to someone about your company's specific needs, call one of the Sainsbury's Business Direct team on 0870 0101 351 or email incentives@sainsburysbusinessdirect.co.uk



Order online

www.sainsburysbusinessdirect.co.uk

Why choose Sainsbury's?

Sainsbury's gift vouchers and cards are ideal for staff incentives, rewards and benefits because they offer so much choice.

1000s of choices in fact, from food, wine, fashion, beauty, homewares, CDs, DVDs and books, electrical and garden products.

**Order gift vouchers
and cards today**
0870 0101 351

www.sainsburysbusinessdirect.co.uk

Turn your house
into a home



Gadgets that press all
the right buttons



Stylish attire from
top to toe



Mouth-watering ways
to indulge



Pampering pleasures
for everybody



It's where great nights in begin



Green is the new
black. Dig in!



Swirl, sip
and savour...



Order gift vouchers
and cards today





How Sainsbury's gift vouchers and cards can benefit your company?

- Helps to raise money for your organisation
- Encourages repeat business and future purchases
- Monitors customer buying patterns
- Increases brand loyalty and communication



“ We find the team at Sainsbury's professional to deal with and look forward to continuing to provide our customers with the Sainsbury's gift card. ”

Angela Webster,
General Manager, SVM Europe

Gift vouchers or cards? Which is right for you?



With Sainsbury's gift vouchers and cards, you'll give your members the chance to choose their own reward from 1000s of products. We also offer exceptional customer care, competitive discounts and are dedicated to helping you get the results you need.

All Sainsbury's gift vouchers and cards

- Can be redeemed in over 900 stores nationwide
- Are easy and quick to order
- Help you save money with competitive discount rates for bulk orders
- Allow your employees to earn valuable nectar points with every gift voucher or card redeemed instore

Sainsbury's gift cards

- Electronic, credit card size gift cards can be reloaded remotely with any amount of money from £1 to £2000

- Gift cards are convenient and secure. They can be activated either three days after an order is placed or on a future date determined by you when you order
- The Sainsbury's Business Direct team can reload gift cards remotely, which means that staff can be rewarded on numerous occasions, simplifying repeat orders
- Recipients can also reload their own card instore
- Recipients can choose to spend all the money on the card in one transaction or just a small amount
- The card value can be viewed instore
- The cards fit into the recipient's wallet or purse easily
- The cards cannot be torn or easily damaged
- Comes with a free presentation wallet

Sainsbury's gift vouchers

- Available in multiple denominations - £1, £5, £10 and £20 values
- Easy to include in pay packets
- Employees are able to share their reward with family and friends
- Come with a free presentation wallet

Order gift vouchers and cards today

www.sainsburysbusinessdirect.co.uk

It's simple to order

At Sainsbury's Business Direct we pride ourselves on providing excellent service to all our customers.

How to order:

- **Online** - send us your order now by using our online order form www.sainsburysbusinessdirect.co.uk
- **Download an order form** - you can download an order form at www.sainsburysbusinessdirect.co.uk and send it to Sainsbury's Business Direct, PO Box 138, Annitsford, Cramlington, NE23 7WL
- **Email** - alternatively email us on incentives@sainsburysbusinessdirect.co.uk

Need to know more?

If you would like to discuss your company's specific needs call the Sainsbury's Business Direct team on 0870 0101 351 or visit www.sainsburysbusinessdirect.co.uk

“ On the three occasions that I called the Gift Card Centre, the people that I spoke to were polite, friendly and helpful, as were those who sent me e-mails. All of this contrasts with other large UK companies who have outsourced similar services to offshore call centres. ”

Paula, Eden Red Customer



